



A wave of new terminals The impact of terminal ownership on cement imports into North America

> Ad Ligthart INTERCEM Shipping Americas 21st May 2018



# Cement Distribution Consultants an introduction

### Market knowledge

### Consulting

### Project / interim management

- The global cement industry on Google Earth.
- The most comprehensive global database on waterside cement plants, waterside grinding plants and terminals.
- <u>www.cementdistribution.com</u> (a free and comprehensive website on cement trade and distribution).
- Authors of the Handbook on Global Cement Trade and Distribution.
- 35 Years experience.



- The ability to advise customers on every aspect of cement and clinker trade and distribution including strategical, economical, logistical, technical and operational aspects as well as sourcing, shipping, facilities, handling systems, etc., etc.
- A clear vision on port and facility design that can adapt to changing trade and industry conditions.
- Projects realised on every continent.
- Currently consultant to 5 terminal projects in North America of which the two largest cement terminals in the world.

- Substantial experience in realising projects and managing complete logistical chains.
- Examples:
  - Setting up and managing the cement and fly ash supply to a large construction project including self-discharging cement carriers, floating terminal, etc.
  - Redevelopment of a large brown field bulk terminal.
  - Setting up a fly ash import operating
  - Resolving operational and managerial problems of a grinding facility.



# INTRODUCTION



Even though a substantial number of existing terminals is still mothballed there are 18 new projects (4 terminal expansions, 4 big bag operations with the capability to grow to bulk imports and 10 new facilities) on their way since 2014 and several more are being considered. These are almost all by independents (i.e. companies without cement production facilities in the US). What are the reasons for this? How will this affect US cement imports where (in 2014) almost all terminals were controlled by only ten US producers? To give an answer to these questions it is required to have a look at the relationship between US cement production facilities and terminal ownership.





# Contents of presentation

Global cement trade developments

US seaborne cement imports during and after the crisis

The current US cement import situation

The economic mechanisms behind cement trade

A wave of new terminals

The relationship between US cement plant and import terminal ownership

Final considerations





- A glut of exportable clinker and cement volumes has developed in the past few years with a downward pressure on F.O.B prices. This glut will stay for quite some time.
  - Long-term very substantial overcapacity in China
  - Iran, Saudi Arabia, Indonesia (re) enter the market
  - Turkey, Vietnam, Pakistan keep adding capacity larger than their consumption growth
  - Structural cement surpluses in South Europe, UAE, Thailand, etc.
- Shipping prices are slowly but steadily rising but remain very low compared to pre-crisis levels
- Trade in cementitious materials is growing and becomes more global

# Developments in cement and clinker trade



Global seaborne trade in cement and clinker in 2016 reached approx. 117 mt. In addition another 94 mt was distributed by sea domestically. Inland water domestic transport totalled approx. 21 mt. (excl. China).

Especially seaborne clinker trade increased reaching approx. 49 mt. Bulk cement seaborne trade grew to close to 52 mt and bagged cement shipments dropped slightly to 16 mt.

Seaborne domestic distribution in 2016 consisted of approx. 10 mt clinker 73 mt bulk cement and 11 mt of bagged cement.

Of all seaborne transport of cement and clinker in 2016 about 80 mt was transported by bulk carriers (Handysize and larger), 34 mt by coastal cargo vessels and about 97 mt by self-discharging cement carriers.





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- Key growth markets are cement imports into the US and clinker imports into Africa but regional trade around Europe and within Asia are increasing too.
- The long-term export availability of low priced cement and (especially) clinker, in combination with low shipping prices makes it uneconomical to build integrated cement plants in coastal areas wherever in the world. It is more economical to import. New coastal cement production facilities will be grinding plants.
- The very large difference between the CIF costs of imported cement (or clinker) and domestic cement prices makes importing highly attractive.
- With the growth of bulk cement imports in the US and related cement type and quality issues it is getting more difficult to source bulk cement for the US and FOB prices are creeping up. Also shipping costs are increasing steadily.

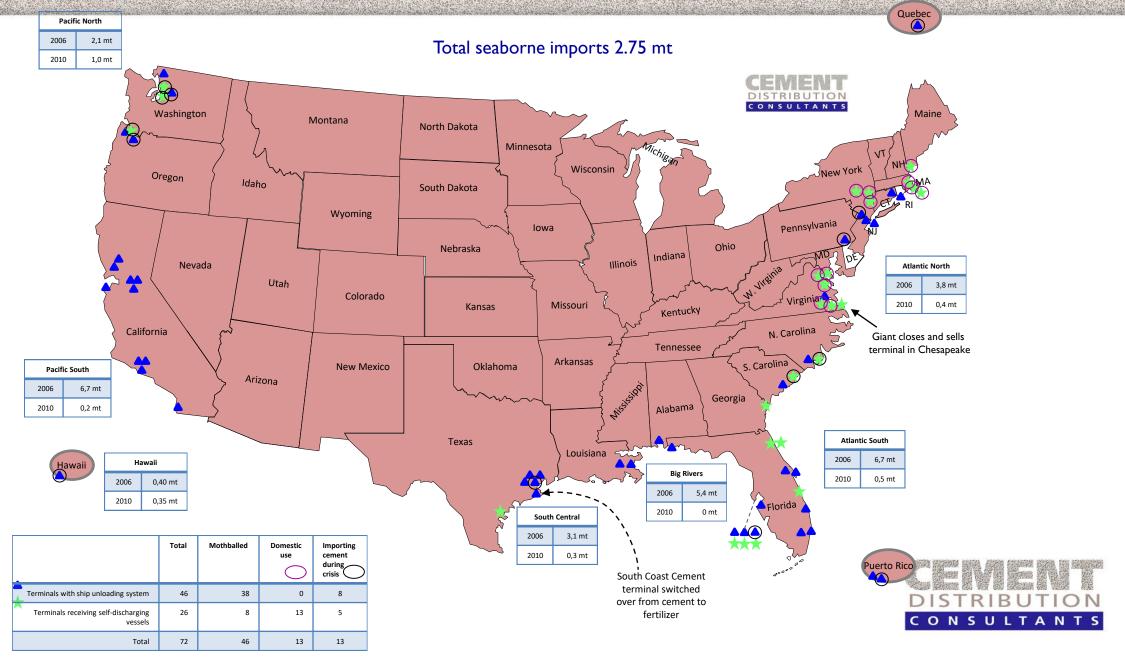
### Developments in cement and clinker trade

# US seaborne cement imports during and after the crisis

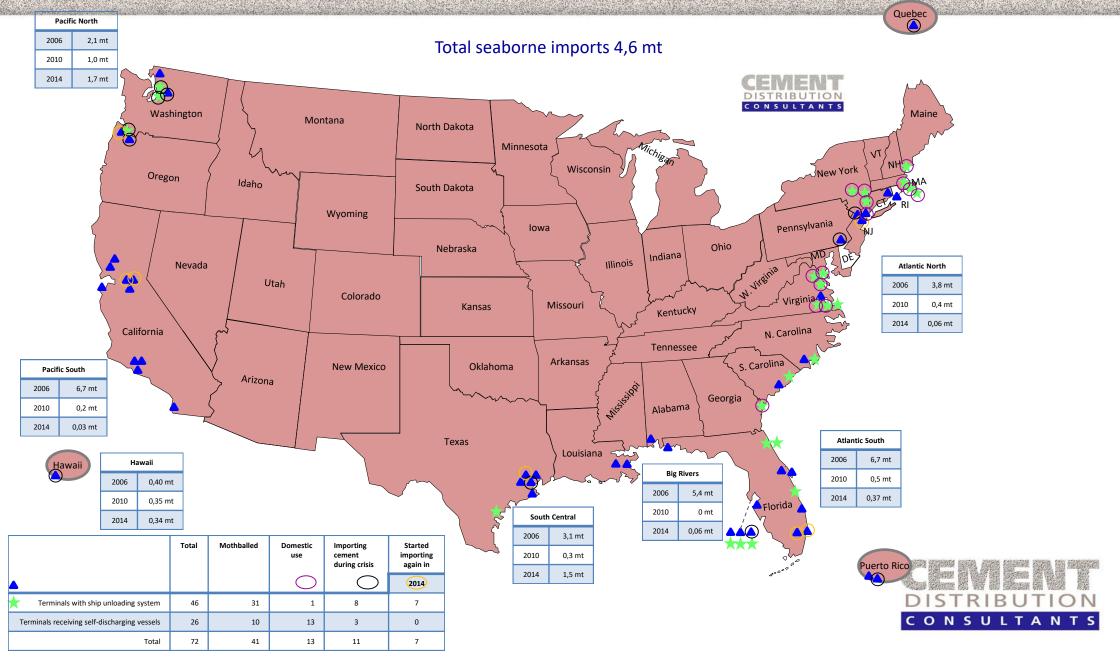




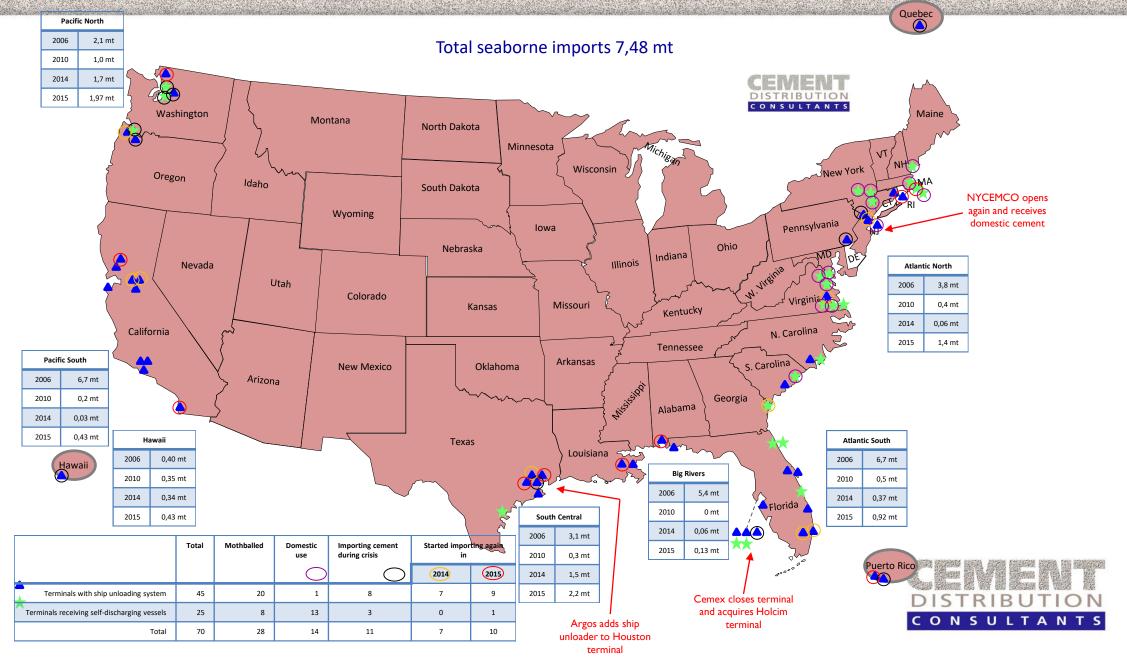
US cement terminals during the crisis (2010)



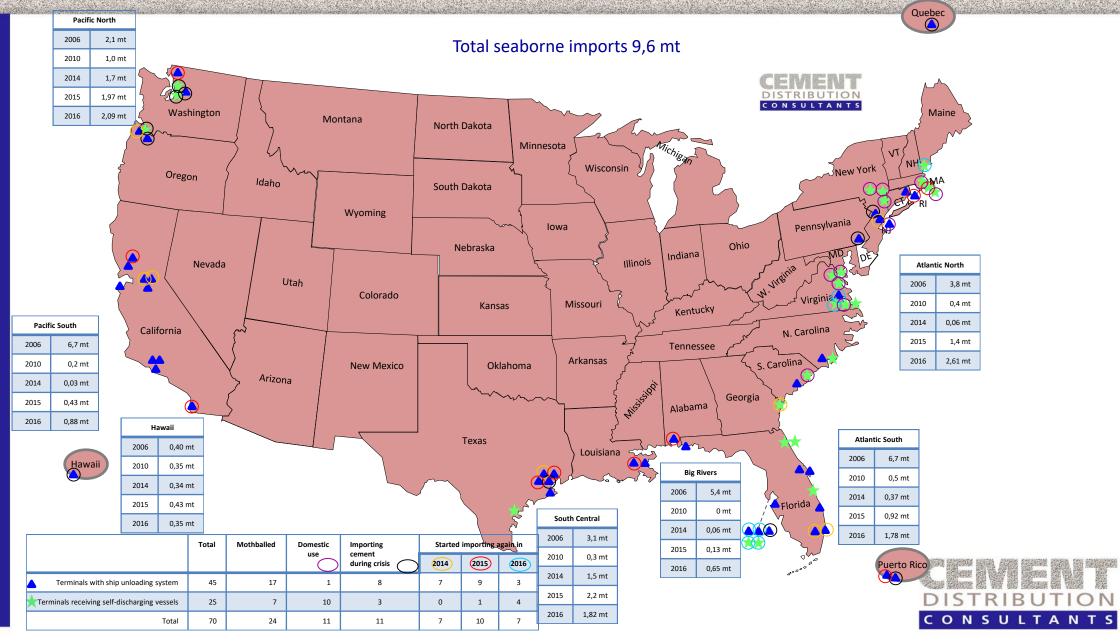


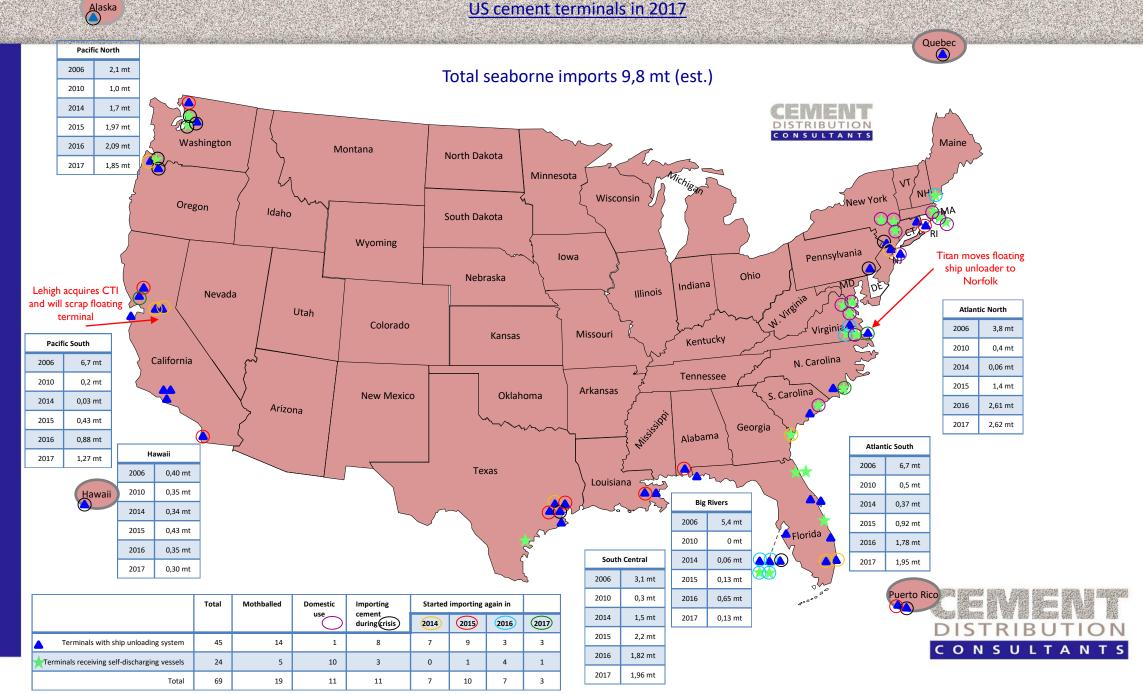














- US seaborne cement imports which rapidly increased in 2014, 2015 and 2016 slowed down in 2017 with estimated cement imports staying about level with 2016 with a total of about 9,8 million tons. The slowdown in growth is a bit against expectations. The regions that have slowed down most are the Northwest and Gulf area. The Southwest and Northeast are still growing more strongly.
- Generally though expectations for the coming years are quite good with hopes that the figure of over 30 million tons of seaborne imports will be reached again in 6-8 years and might be even surpassed after that. The level of new terminal expansions and new buildings is a good indication of this.
- In 2006 US seaborne imports were about 30 million tons. In 2010 this dropped to less than 3 million tons. During the crisis most cement import terminals were mothballed. Since 2014 seaborne imports are increasing again and terminals are gradually reopening. However, with many terminals still mothballed a wave of new terminal projects is on its way.

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40.000 35.000 30.000 25.000 20.000 Seaborne imports 15.000 10.000 5.000 Imports via GL + 0 rail Canada + Mexico

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Imports (1.000 mt)

Source: Global Cement Report

### A bit of history of US cement imports

# Importance of imports within the domestic cement market

Year	Cons. (app.)	Imports	%	Year	Cons. (app.)	Imports	%
1992	72.124	4.548	6	2005	128.280	30.403	23
1993	79.198	5.332	7	2006	126.810	32.141	27
1994	86.370	9.072	10	2007	116.600	21.469	19
1995	86.612	11.473	П	2008	96.800	10.744	П
1996	89.400	10.700	12	2009	71.500	6.211	8
1997	96.018	14.523	14	2010	71.200	6.013	8
1998	102.457	19.878	19	2011	72.200	5.812	7
1999	108.882	24.578	21	2012	77.900	6.107	7
2000	110.048	24.561	20	2013	81.700	6.289	7
2001	112.710	23.591	21	2014	89.200	7.584	8
2002	110.020	22.198	20	2015	92.100	10.367	П
2003	114.100	21.015	20	2016	94.200	11.742	13
2004	121.980	25.396	21	2017	96.800	12.000	13

Source: USGS

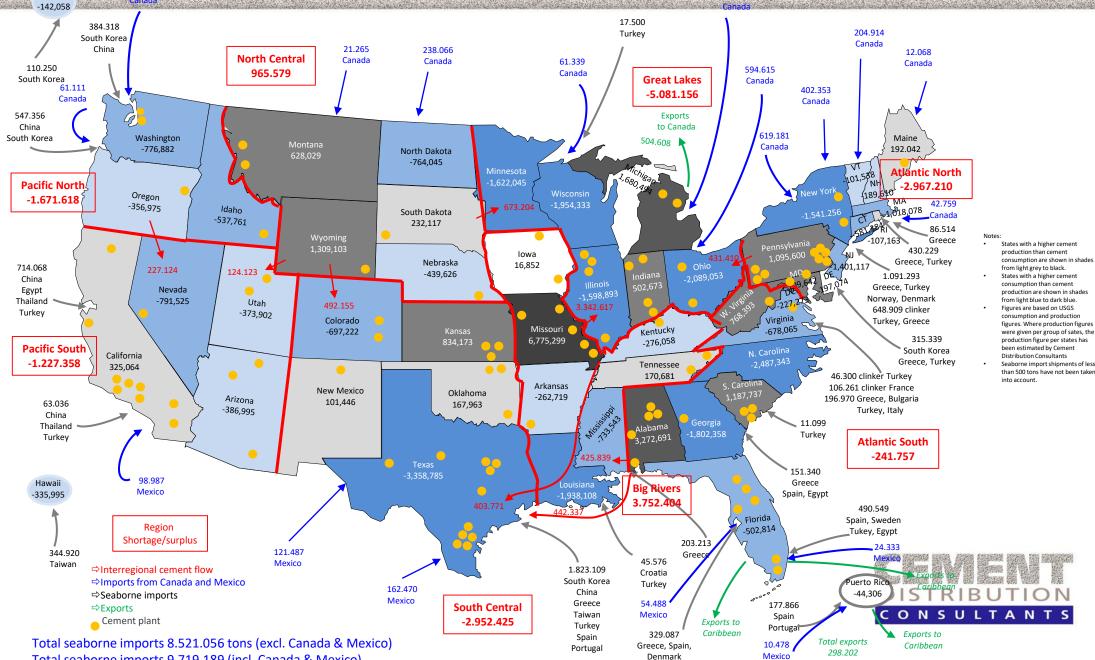


### Cement surplus - shortage situation in the US 2016

(OPC, white and blended cements)

665.664 t clinker

654.155 t cement



Total seaborne imports 9.719.189 (incl. Canada & Mexico)

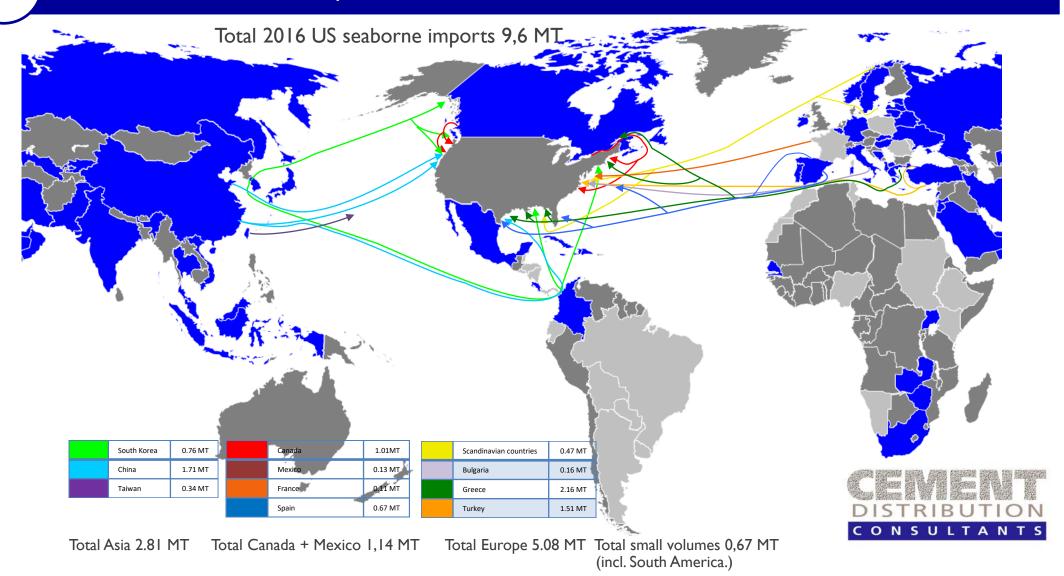
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Canada

Alaska

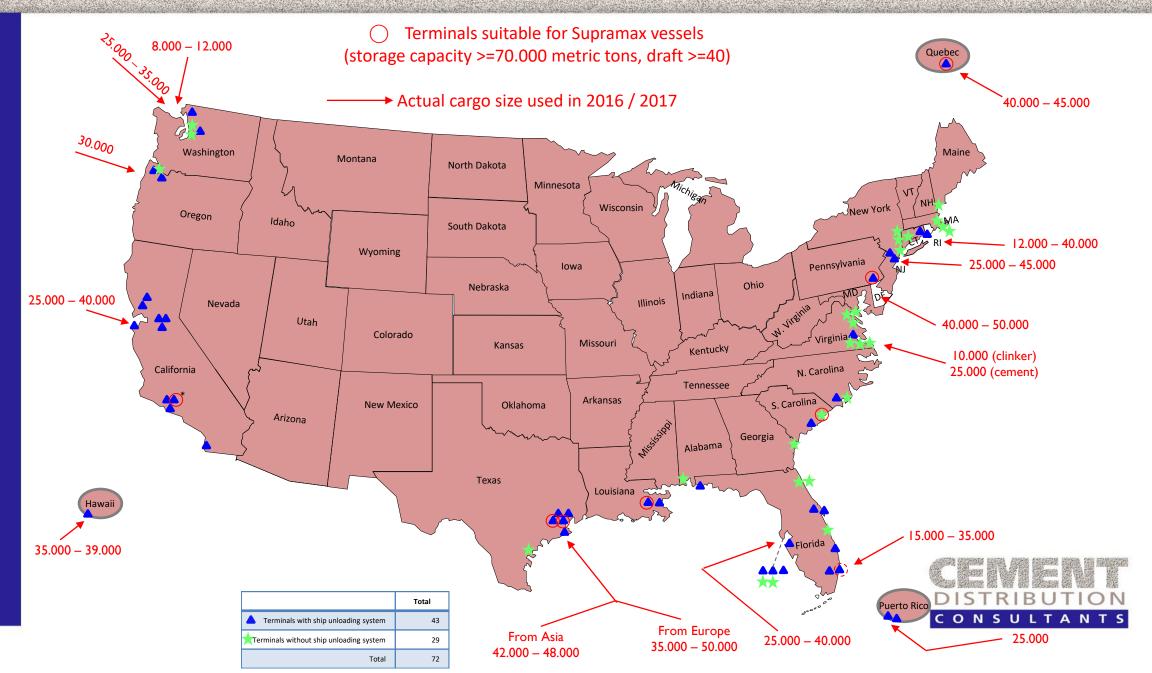
905.977

Canada





Are US terminals able to handle bigger vessels



Total seaborne import volume 2016 is 9,6 million tons

Of which 20% in cargo sizes <20.000 tons 45% in cargos size between 20.000 and 40.000 tons 35% in cargo sizes > 40.000 tons The largest cargo size was 52.000 tons

The current combination of low F.O.B. prices for exported cement and low shipping costs allows for this far from optimal shipping situation. This likely will continue for the next few years. But shipping prices are already improving and there will be times coming that the transport cost difference between Handysize, Handymax, Supramax and Ultramax vessels will be decisive for the viability of US cement imports.

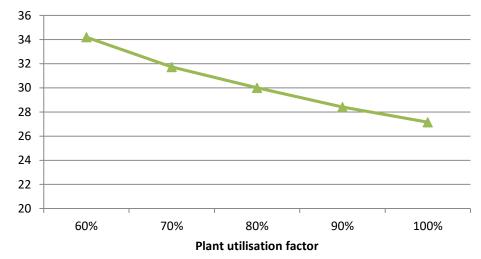


### The economical mechanisms behind cement trade



### Economical mechanisms





**Example** only!

### Maximizing plant utilisation

### Assumptions:

- Plant capacity 1,5 mtpa
- Ex works price domestic € 85
- Ex works price exports € 40

### Example I

Domestic sales 1.050.000 tons (70%) Export sales 0

Income domestic sales	89.250.000
Income export sales	0
Total income	89.250.000
Production costs (@70%)	<u>33.316.500</u>
Contribution to financial costs and profit	55.933.500

### Example 2

Domestic sales	1.050.000 tons (70%)
Export sales	300.000 tons (20%)
Total sales	1.350.000 tons (90%)

Income domestic sales 89.250.000 Income export sales 12.000.000 Total income 101.250.000 Production costs (@90%) 38.353.500 Contribution to financial costs and profit 62.896.500



### Economical mechanisms

- Cement sold in other markets than the local one has to have a lower Ex Works price to allow for the higher cost of transportation.
- The margin on the additional cement sold into other markets provides and additional contribution which largely goes directly to the bottom line.
- The key benefit of the additional cement sold into other markets is the higher utilisation of the plant resulting in a substantial lower production cost per ton <u>over the entire production of the plant</u>!



# The effect of ownership on overall trade margins (Example only!!)

Plant ownership	Terminal ownership	Plant ownership	Terminal ownership	Plant ownership	Terminal ownership
100%	100%	100%	50%	100%	0%
Same (multinational) owner owns 100% of export plant and 100% of import terminal		Same (multinational) export plant and 50%		Export plant owner has no ownership in import terminal	
Achieved total margin	per ton is B + C + F		n per ton is B + C + 0,5 F	Achieved total margin per ton is B + C	
(20 + 6 +	50 = US\$76)		- 25 = US\$51)	(20 + 6 + 50 = US\$26)	

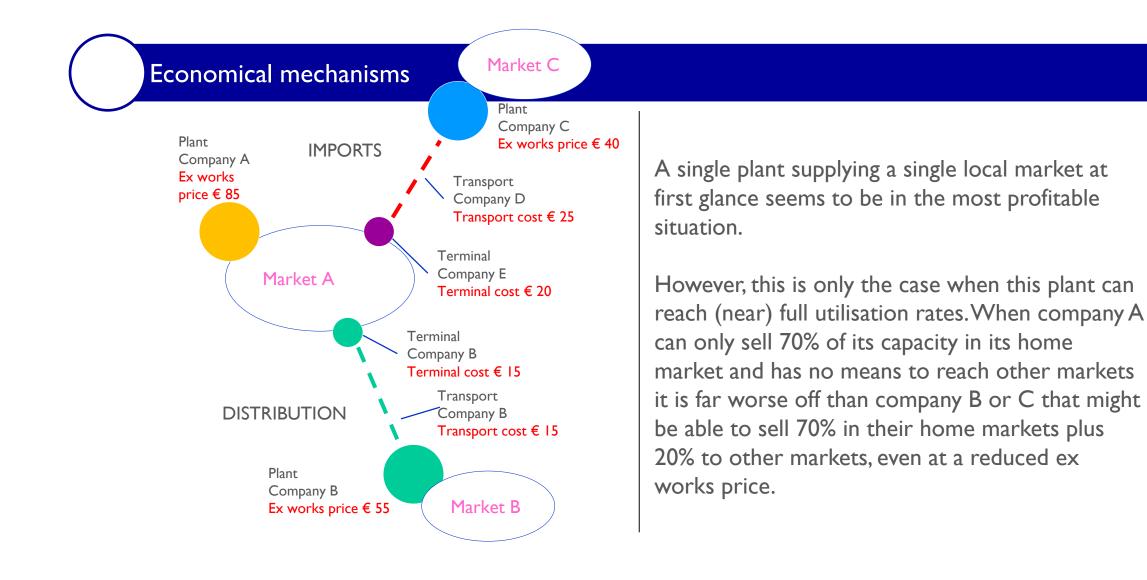
Export plant			Shipping	Terminal		
A	В	С	D	E	F	
Pure production and loading cost	Improved prod.cost by exports	Marging (contribution) towards capital cost and profit	Shipping cost	Pure terminal operating cost	Marging Contribution towards capital cost and profit	
F.O.		D.B Cl	F	Ex. terminal		
	\$36 \$		42 \$6	0 \$7	0 \$120	

DISTRIBUTI

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### All figures assumed and indicative only and in US\$/metric ton

B is the improved production cost over the <u>full</u> production of the export plant. When the production of a plant increases with 25% because of exports and production, cost savings are \$5 m/ton. As a result the contribution to the margin of the lower production cost per exported ton is \$20.



Trade and distribution capability matters!



All figures assumed and indicative only and in US\$/metric ton

## Reducing shipping cost

### Shipping cost structure

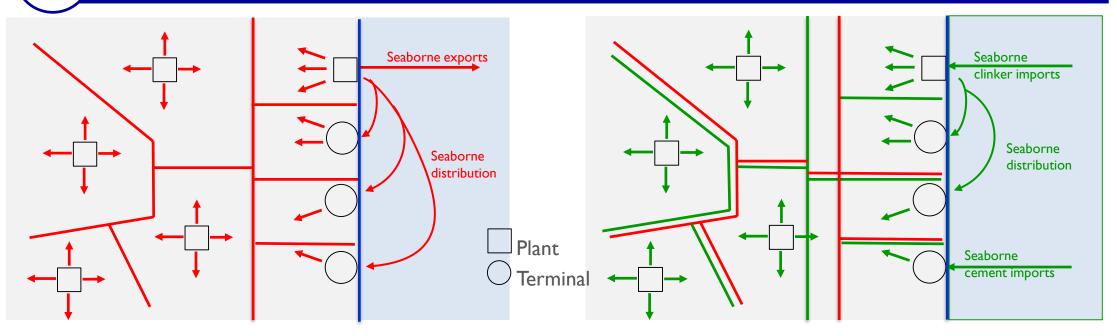
- I. Cost of vessel, crew and maintenance per day
- 2. Duration of trip
  - Loading time
  - Sailing time
  - Waiting time
  - Unloading time
  - Repositioning time
- 3. Fuel costs
  - HFO during sailing
  - MGO during port or waiting days
- 4. Route effects
  - General shipping situation
  - Availability of return cargo

### Methods to reduce shipping cost

- A. The larger the vessel the lower the transportation cost per ton.
- B. Exporters can reduce shipping cost by increasing port draft, increasing buffer storage and increasing size and capacity of loading equipment.
- C. Importers can reduce shipping cost by increasing port draft, increasing buffer storage and increasing size and capacity of unloading equipment.
- D. Shipping cost can be reduced (or fixed for a longer period) by buying ton \* miles forward for a certain route, by investing in the shipping industry and by arranging guaranteed return cargo.



### The large importance of networks

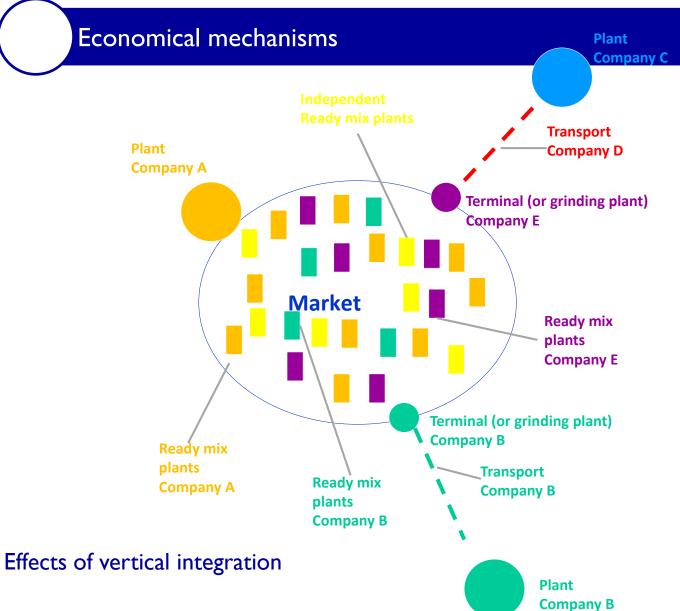


Market areas and cement flows in over supply situation.

Market areas and cement flows in a shortage situation.

The ownership of cement terminals matters a lot. Cement terminals work best in a network with cement plants and allow plants to have maximum possible utilisation in both surplus and shortage periods and to keep market share.





Vertical integration of the cement industry into the ready mix concrete products, sand and aggregate industries has the effect that for cement supply the market share and pricing become more stable.

This allows for long-term investments in distribution facilities and transport methods and with that a lower distribution cost per ton.

However, vertical integration means that independent ready mix and concrete products companies have to buy their cement from their competitors and gives a strong incentive for them to realize their own cement supply by imports.



# A wave of new terminals



### A wave of new terminals

- The US is back to a cement shortage situation and seaborne imports are required again. These
  imports are forecasted to double in the next three years and grow to about 30 mtpa in the
  coming 6-8 years.
- 2) With the current low F.O.B. prices for cement globally and still very low shipping costs, importing cement in the US is highly attractive. US independent ready-mix companies, trading companies and foreign cement producers are interested to participate.
- 3) As long as import volumes are kept within the "shortage volume" there is little risk for antidumping suits which makes imports possible for non US producers.
- 4) The US will need to import substantial volumes of cementitious materials. More terminals need to be created with multiple material capability.

What are the reasons for all this new terminal activity?



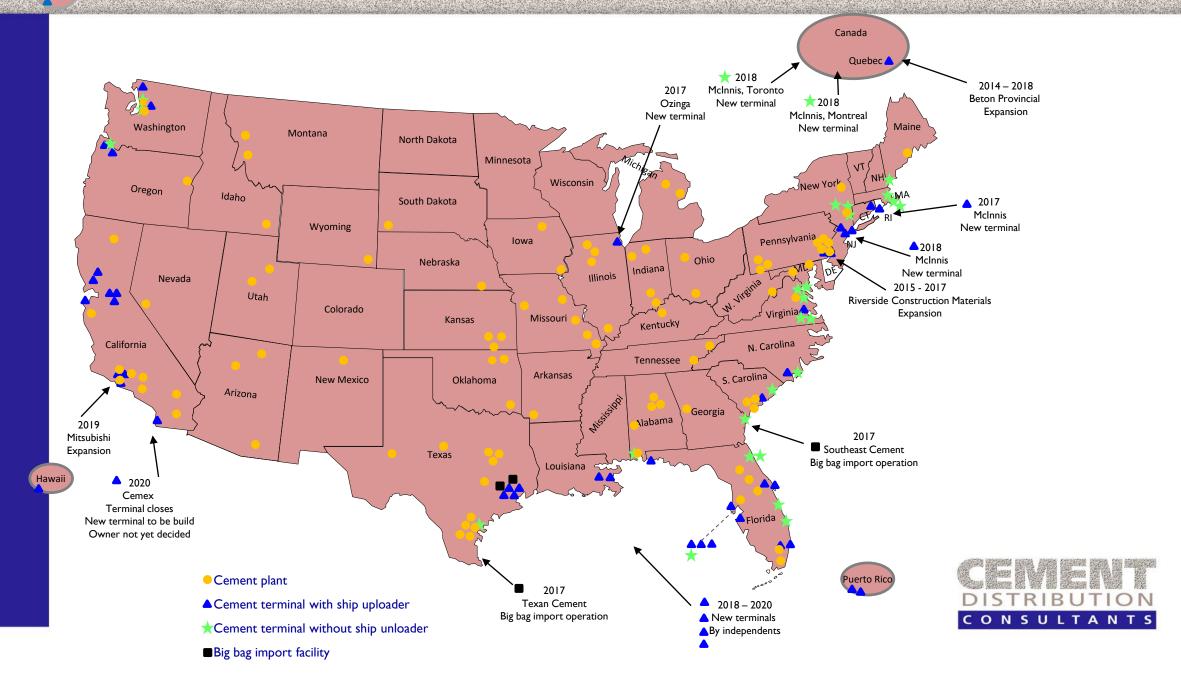
### A wave of new terminals

- 5) The expected growth in cost difference between shipping in Handymax and Supramax / Ultramax vessels means a growing incentive to expand current terminal facilities.
- 6) The current high margin between imported cement costs and local ex. works prices makes less than optimal import methods (such as in big bags) possible. As F.O.B. cement prices for cement meeting US requirements as well as shipping costs are expected to rise, such import operations will have to change to bulk import terminals over time.

What are the reasons for all this new terminal activity?



### Terminal projects 2014 - 2018

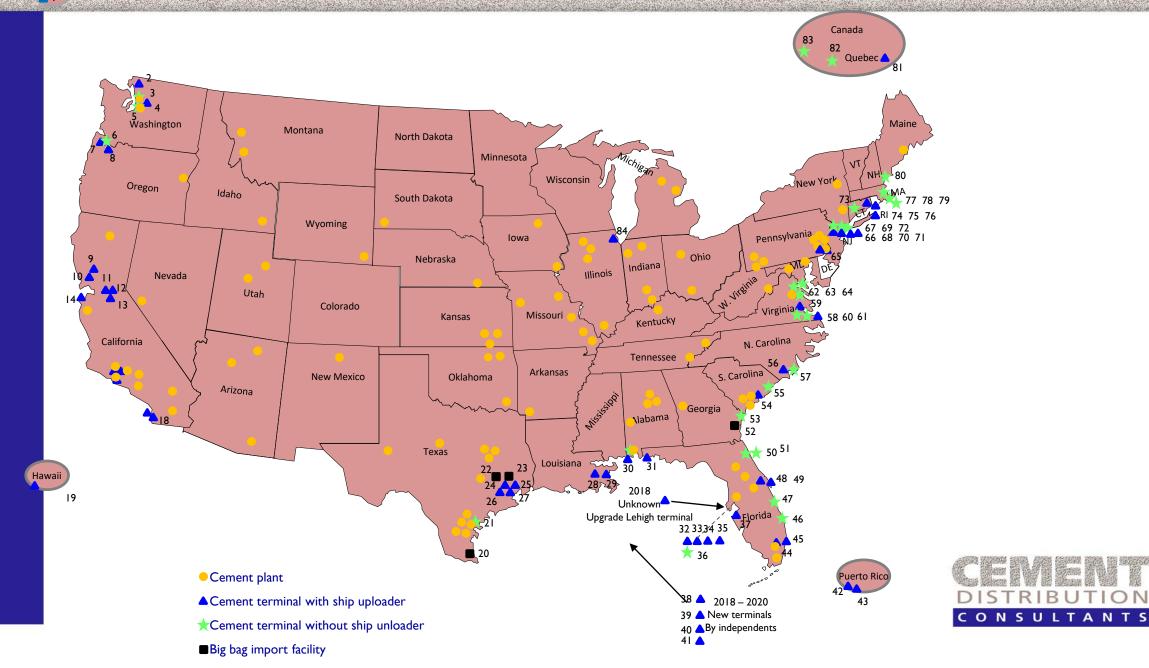


Alaska





### Seaborne cement terminal ownership



Alaska

# Ownership of seaborne cement terminals



No.	Location	Owner	Туре	Remarks	No.	Location	Owner	Туре	Remarks
1	Anchorage AL	CPC (Taiheiyo)		Active	14	Redwood City CA	Cemex		Not active
2	Everett WA	Lehigh (Heidelberg)		Active	15	Los Angeles CA	CPC (Taiheiyo, Lehigh)		Not active
3	Seattle WA	LafargeHolcim		Active, cement supply from LH Canada	16	Long Beach CA	Cemex		Not active
4	Seattle WA	Lehigh (Heidelberg)	*	Active, cement supply from Lehigh Canada	17	Long Beach CA	Mitsubishi		Not active, preparing for expansions
5	Seattle WA	CPC (Taiheiyo)		Active	18	San Diego CA	Cemex		Received some white cement shipments from Mexico
6	Vancouver WA	LafargeHolcim	*	Active, cement supply from LH Canada	19	Barbers Point HI	Hawaiian (Ind)		Active
7	Portland OR	Ash Grove (CRH)		Active	20	Brownsville TX	Texan Cement (Ind)		Active, started 2017
8	Portland OR	CPC (Taiheiyo)		Active	21	Corpus Christi TX	Lehigh (Heidelberg)	$\star$	Not active
9	Sacramento CA	Two Rivers (A&A, Lehigh)		Active	22	Houston TX	Sesco (Ind)		Active, white + grey cement
10	Sacramento CA	Cemex		Active	23	Houston TX	Royal White (Ind)		Active, white cement
Ш	Stockton CA	CPC (Taiheiyo)		Active	24	Houston TX	Houston Cem. East (CRH, Lehigh, Buzzi)		Active
12	Stockton CA	Sunshine (Lehigh)		Closed	25	Houston TX	Houston Cem. West (CRH, Lehigh, Buzzi)		Active
13	Stockton	Lehigh (Heidelberg)		Active (GGBFS)	26	Houston TX	Cemex		Active

# Ownership of seaborne cement terminals



No.	Location	Owner	Туре	Remarks	No.	Location	Owner	Туре	Remarks
27	Houston, TX	Argos		Not active	44	Port Everglades FL	Lehigh (Heidelberg)		Active
28	New Orleans LA	Buzzi		Used for domestic distr.	45	Port Everglades FL	Cemex		Active, white cement shipments from Mexico
29	Reserve LA	LafargeHolcim		Used for domestic distr.	46	West Palm Beach FL	Cemex		Not active
30	Mobile AL	Argos		Active	47	Ft Pierce FL	Florida Sun (American)		Not active
31	Pensacola FL	Cemex		Not active	48	Port Canaveral FL	Cemex		Not active
32	Tampa FL	Argos		Not active, domestic supply by trucks	49	Port Canaveral FL	Lehigh (Heidelberg)		Not Active
33	Tampa FL	Titan		Active	50	Jacksonville FL	Lehigh (Heidelberg)		Not active (receives cement by road)
34	Tampa FL	Cemex	$\star$	Active	51	Jacksonville FL	LafargeHolcim	$\star$	Not active
35	Tampa Fl	Cementir		Active, white cement	52	Savannah GA	Argos		Not active
36	Tampa FL	Unknown	?	Under construction	53	Savannah GA	Southeast (Ind)		Active, started 2017
37	Port Manatee FL	Eastern (American)		Not active	54	Charleston SC	LafargeHolcim		Not active
38	Gulf Area	Independent		Expected 2018-2019	55	Georgetown SC	LafargeHolcim	$\star$	Domestic use
39	Gulf Area	Independent		Expected 2018-2019	56	Wilmington NC	Argos	$\star$	Not active
40	Gulf Area	Independent		Expected 2018-2019	57	Wilmington NC	Cemex		Not active
41	Gulf Area	Independent		Expected 2018-2019	58	Chesapeake VA	LafargeHolcim		Domestic use
42	San Juan PR	Argos		Active	59	Chesapeake VA	Titan		Active
43	San Juan PR	Cemex		Not active	60	Norfolk VA	Lehigh (Heidelberg)	$\star$	Domestic use

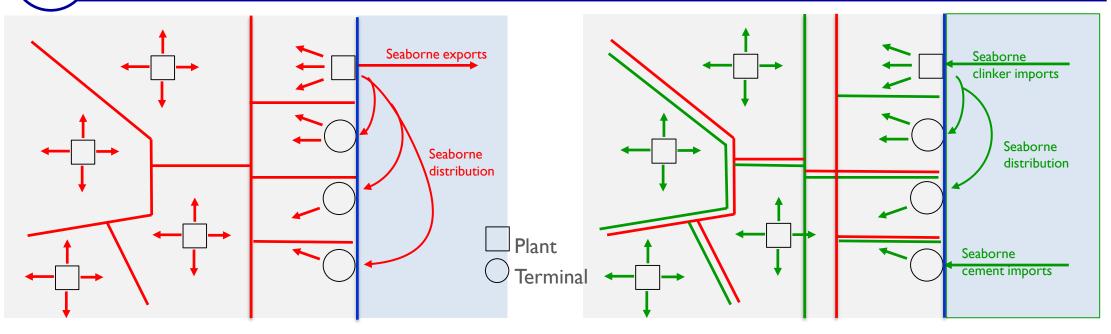
# Ownership of seaborne cement terminals

No.	Location	Owner	Туре	Remarks	No.	Location	Owner	Туре	Remarks
61	Newport News VA	Pier X (Lehigh)		Active	73	New Haven CT	LafargeHolcim	*	Domestic
62	Baltimore Md	LafargeHolcim I	$\star$	Domestic	74	Providence RI	LafargeHolcim		Active
63	Baltimore MD	LafargeHolcim 2	$\star$	Domestic	75	Providence RI	Lehigh		Active
64	Baltimore MD	Lehigh	$\star$	Domestic	76	Providence RI	McInnis (Ind)		Active
65	Bristol PA	Riverside (Ind)		Active	77	Boston MA	LafargeHolcim		Domestic + Canada
66	Newark NJ	Titan		Active	78	Boston MA	Lehigh	$\star$	Domestic
67	Brooklyn NY	LafargeHolcim	$\star$	Domestic	79	Boston MA	Dragon		Domestic
68	Brooklyn NY	Lehigh		Active	80	Newington NH	Dragon	$\star$	Domestic
69	Bayonne NJ	LafargeHolcim	$\star$	Domestic	81	Quebec QC	Beton Provincial (Ind)		Active
70	Brooklyn NY	NYC (Ind)		Domestic	82	St. Catharine QC	McInnis (Ind)	$\star$	Domestic
71	Bronx NY	McInnis (Ind)		Under construction	83	Oshawa ON	McInnis (Ind)		Domestic
72	Queens NY	LafargeHolcim	*	Domestic	84	Chicago IL	Chicago (Ind)		Active (via New Orleans, slag)

Note: (Ind) = Independent = No cement production facility in US



## The very large importance of networks



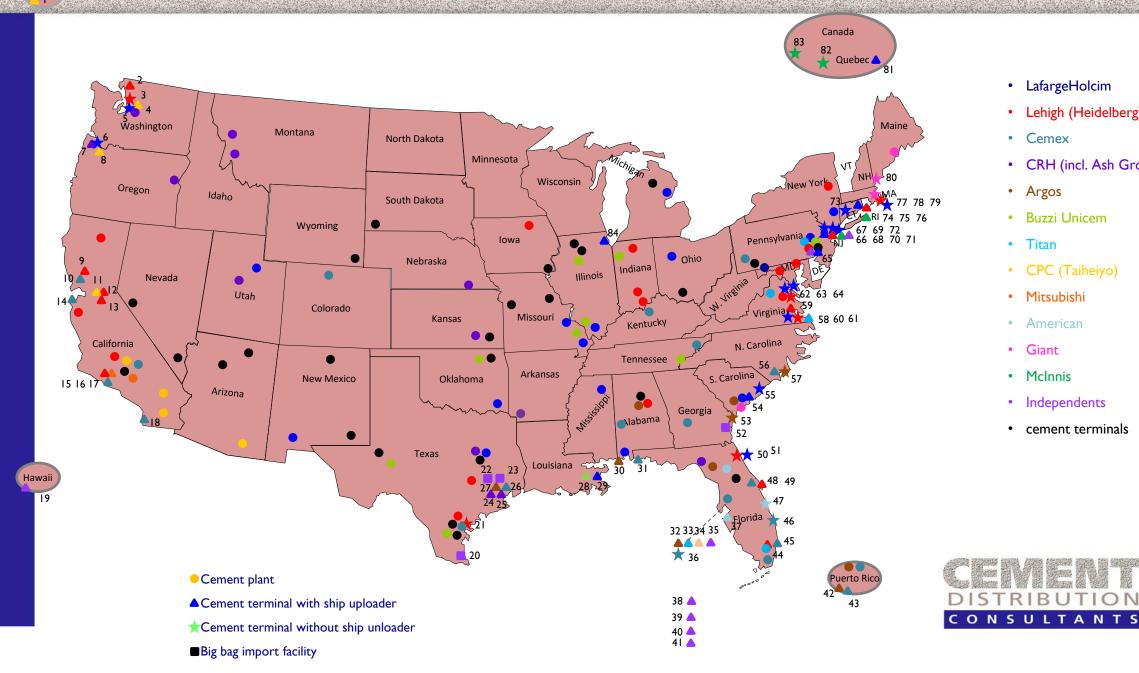
Market areas and cement flows in over supply situation.

Market areas and cement flows in a shortage situation.

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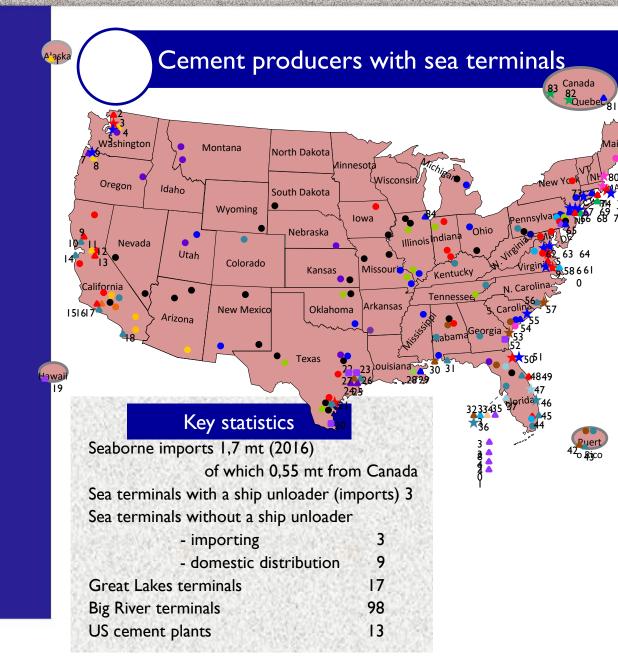
The ownership of cement terminals matters a lot. Cement terminals work best in a network with cement plants and allow plants to have maximum possible utilisation in both surplus and shortage periods and to keep market share.

### Cement plant and sea terminal ownership



- LafargeHolcim
- Lehigh (Heidelberg)
- Cemex
- CRH (incl. Ash Grove)
- Argos
- Buzzi Unicem
- Titan
- CPC (Taiheiyo)
- Mitsubishi
- American
- Giant •
- McInnis
- Independents
- cement terminals

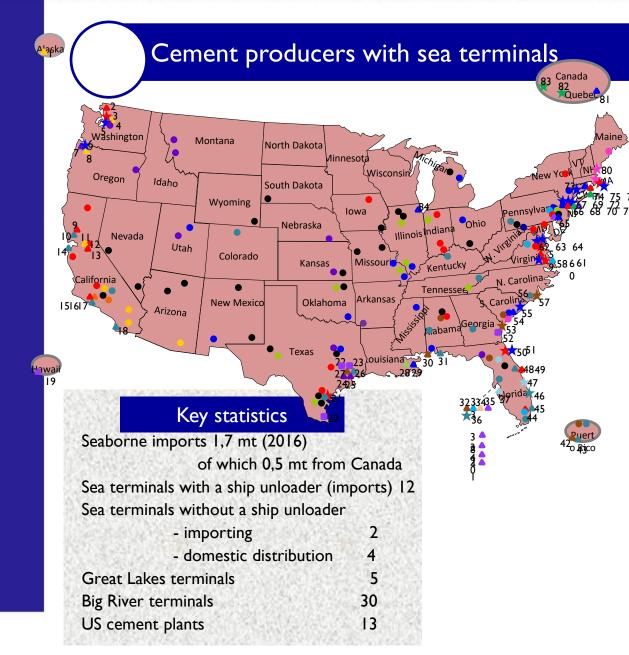
Alaska



LafargeHolcim has an extensive seaborne distribution and import terminal network consisting of a distribution system in the Northwest bringing in cement from Canada, <sup>76</sup> a distribution system in the Northeast for slag and cement and import terminals on the East Coast and Mississippi. It also has distribution systems on the Great Lakes and the Big Rivers. The seaborn import figure of 2016 was a bit inflated as it included 0,75 mt clinker for the Ravenna plant during its modification.

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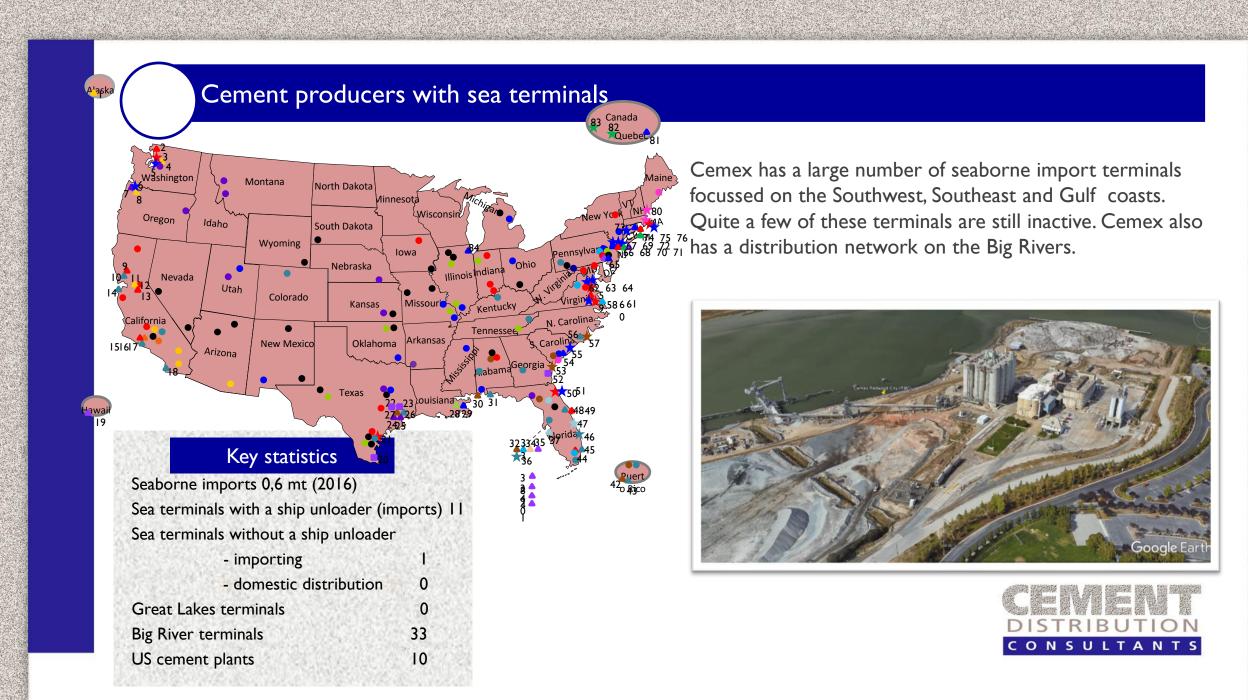


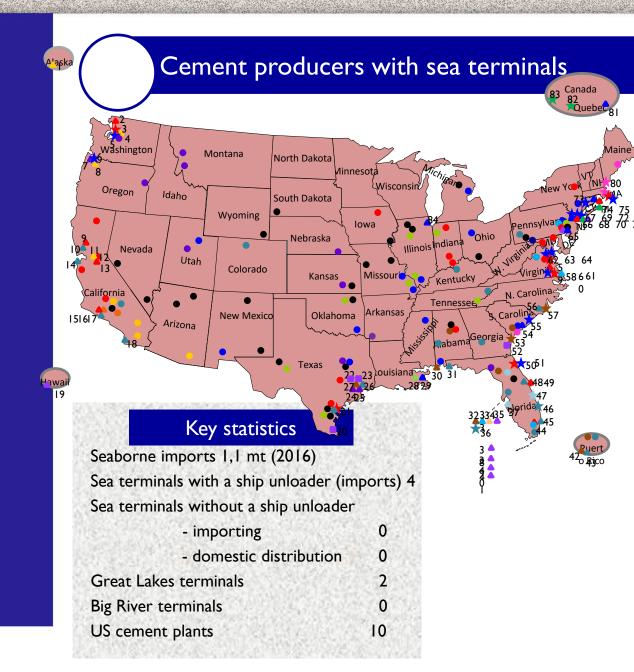


Lehigh has also a substantial seaborne distribution and import facility network consisting of a distribution network in the northwest importing cement from Canada, a slag and cement domestic distribution system in the Northeast and an impressive number of import terminals on all coasts. Lehigh also has distribution networks on the Great Lakes and the Big Rivers.

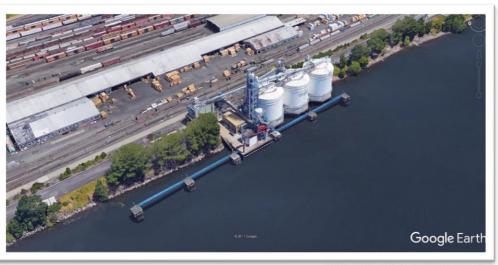




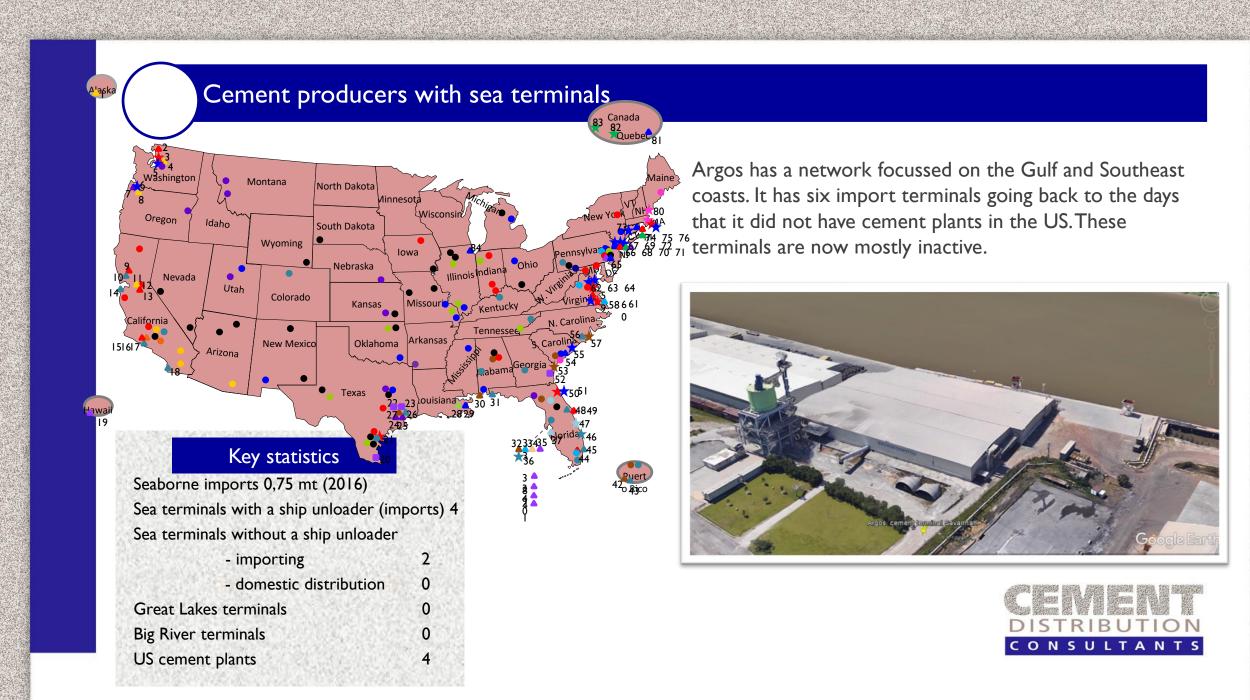


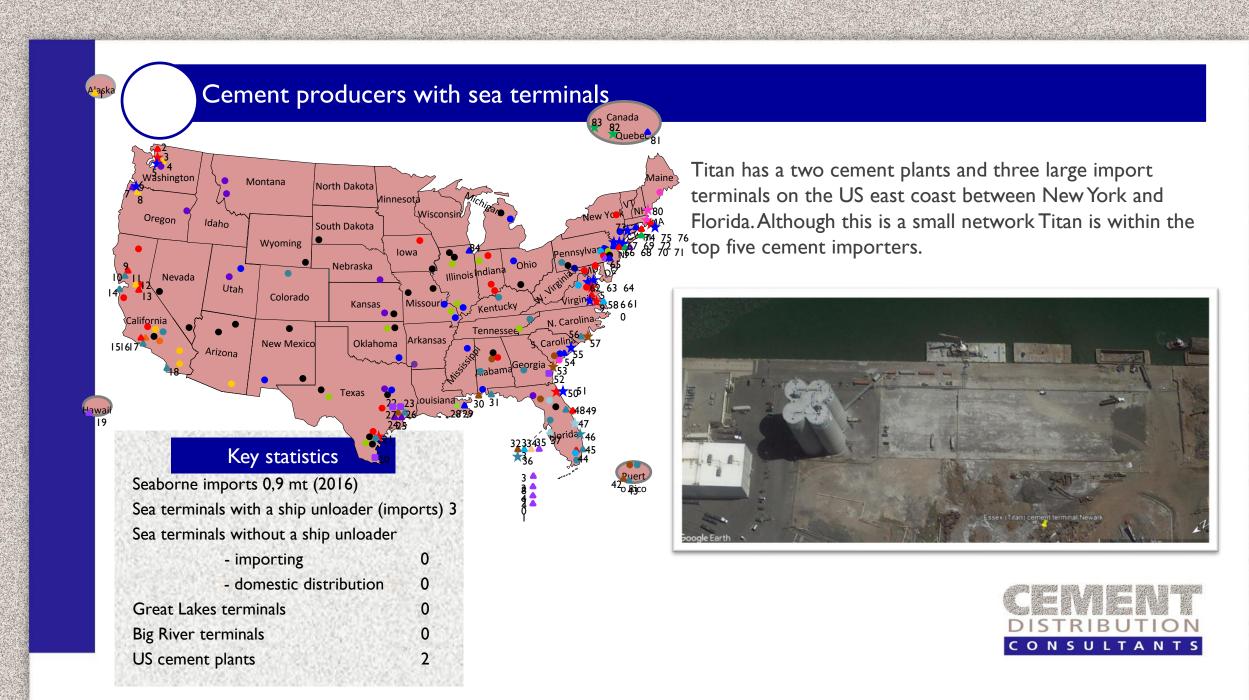


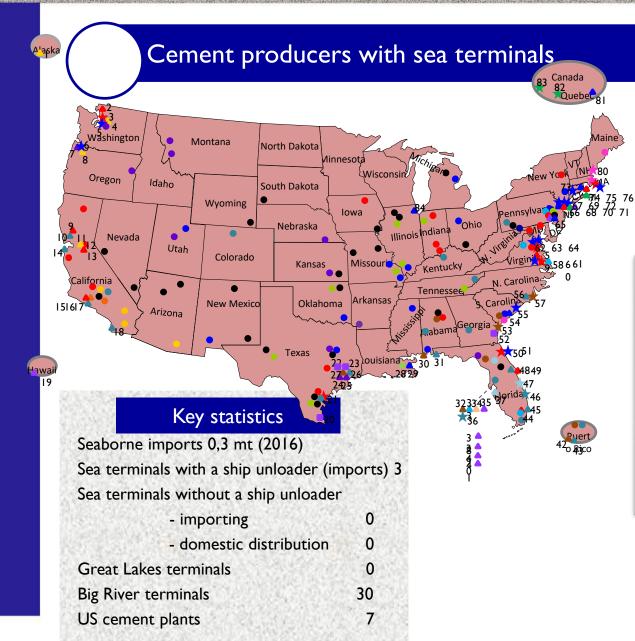
CRH (incl. Ash Grove) has four large seaborne import terminals that support its cement plants very well. It also has a small distribution network on the Great Lakes to supply its ready mix assets in the US Great Lakes region. One of the Great Lakes terminals has been used for a trial with seaborne imports in 2016. The recently acquired cement plant in Florida still stands very much alone.







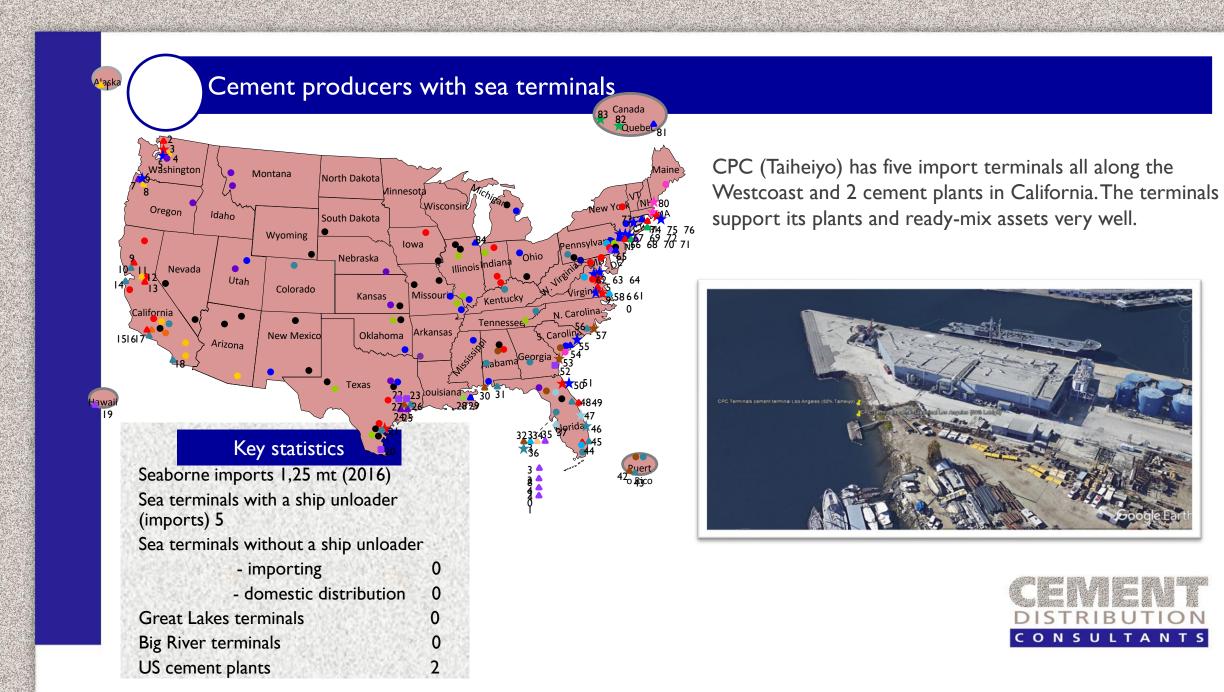




Buzzi Unicem has an import terminal in New Orleans and a share in the two terminals of Houston cement. It has a distribution network on the Big Rivers





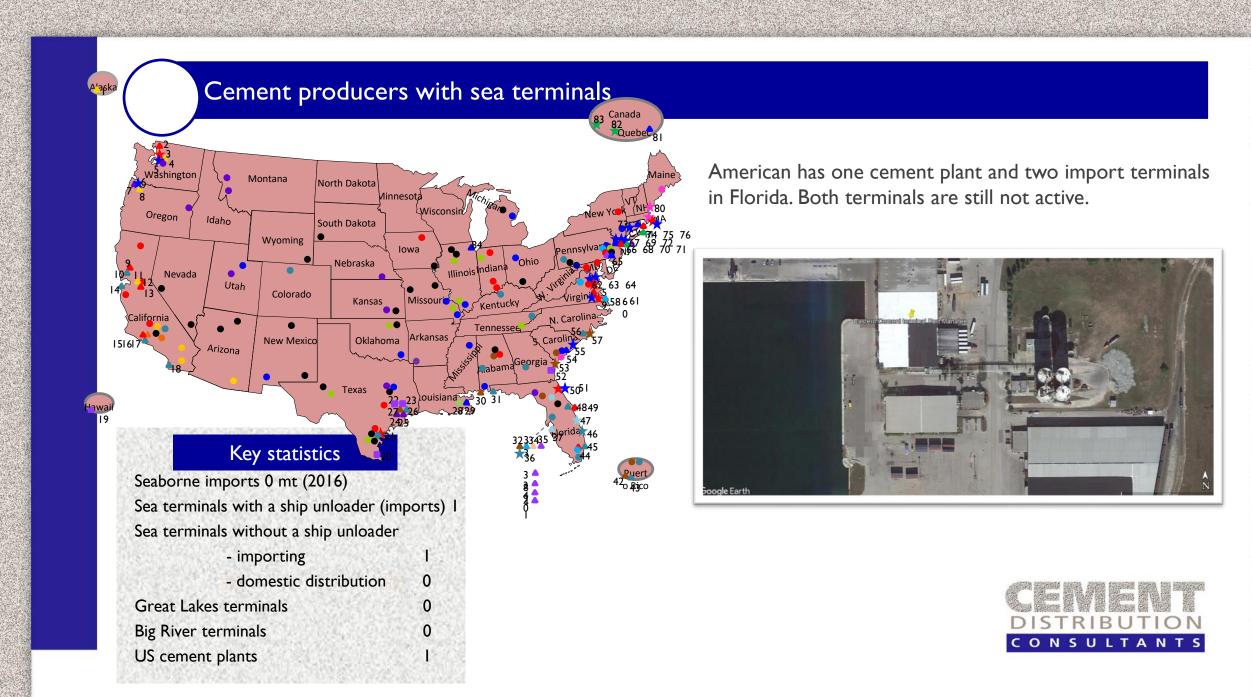


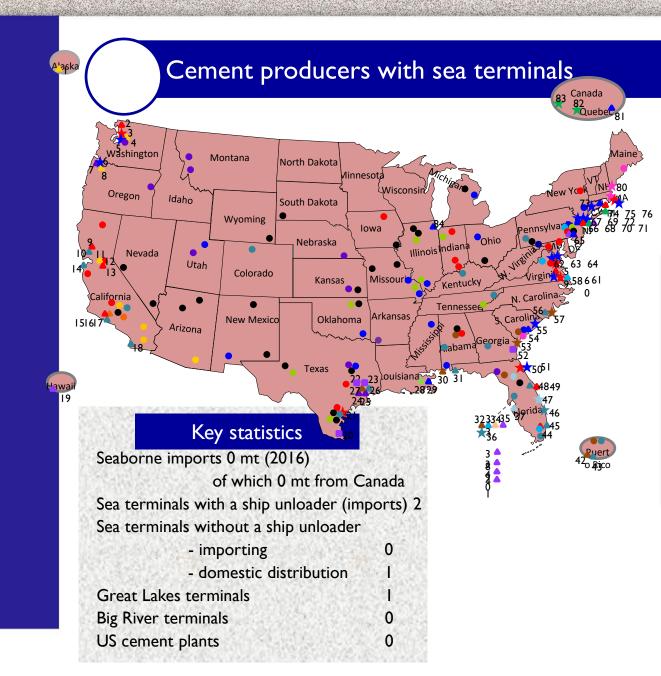


Mitsubishi has a large cement import terminal and one cement plant in California. The terminal is still not active but a substantial upgrade of the terminal has been planned.





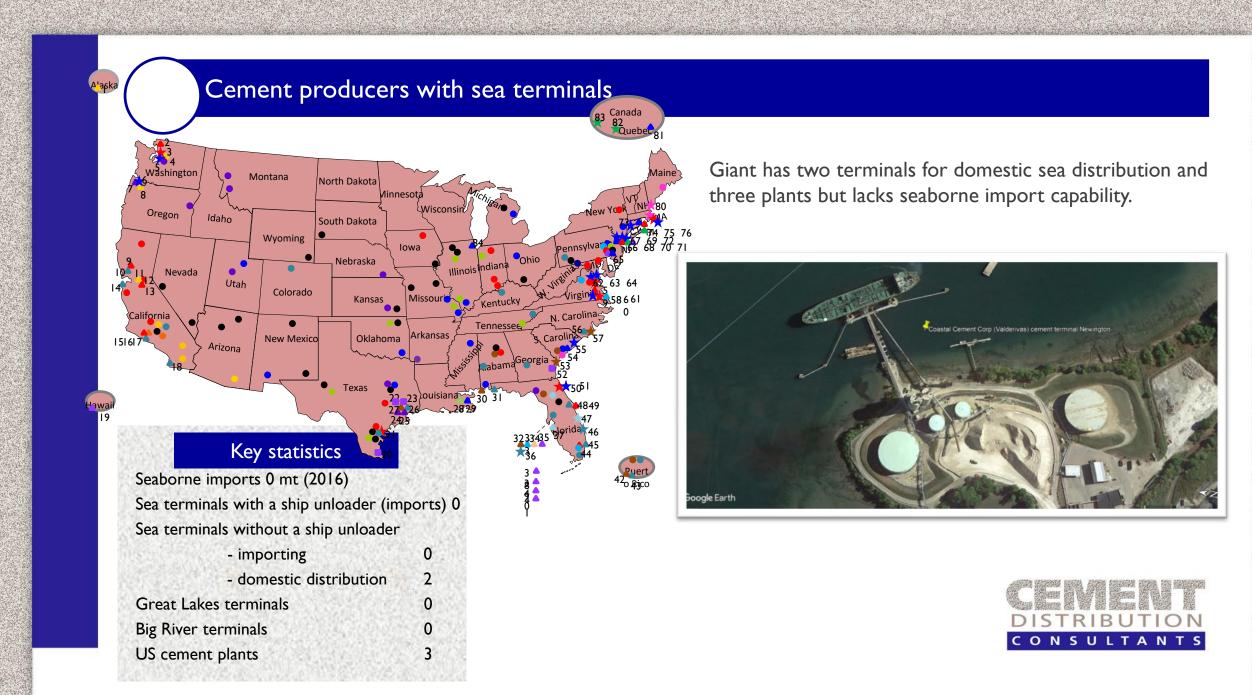


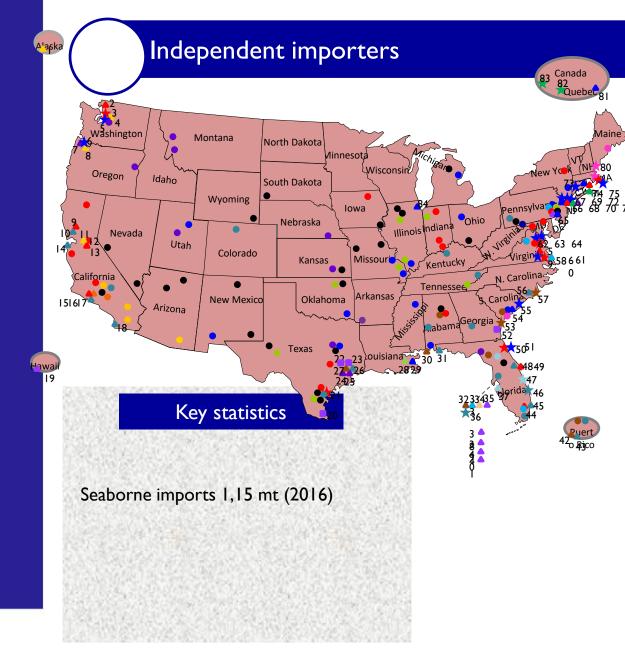


McInnis has one operating import terminal in the US and one under construction supplied from its cement plant on the Canadian East coast. It has two terminals in Canada.





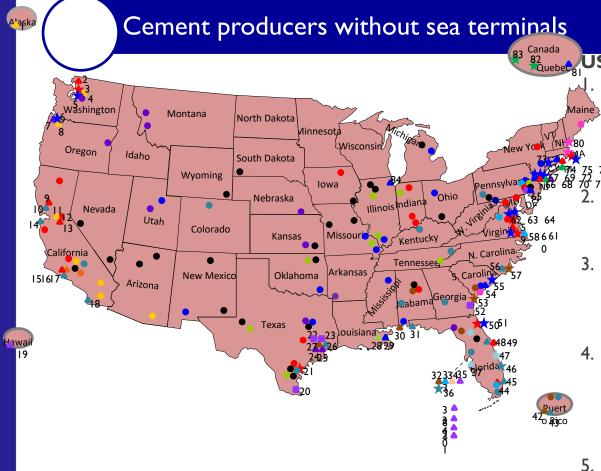




### Independents

- Hawaiian Cement has one import terminal and four distribution terminals and is the only importer in Hawaii.
  - Two Rivers terminal in Sacramento is 50% owned by A&A and 50% by Lehigh.
- Riverside Construction Materials (owned by the Silvi Group) owns the largest terminal in the US (170,000 tons of storage) and can handle two different types of cement and a cementitious material.
- 4. NYC (Quadrozzi) has a small floating terminal in Brooklyn, NYC that receives its cement from domestic sources.
- 5. Beton Provincial has a very large terminals in Quebec which receives several types of cement as well as cementitious material. The terminal has its own blending plant.
- 6. Chicago Cement (Ozinga) has a large river terminal in Chicago. It imports slag in large bulkcarriers that is transhipped in barges in the new Orleans area.
- 7. There are four big bag import operations with the potential to upgrade to bulk import terminals.
- 8. There are four new independent terminals under consideration, mainly in the Gulf area.





Canada 82 Queber 81 US cement producers without terminals for seaborne cement

- Continental has two cement plants on the Big Rivers and a corresponding terminal network. It has recently imported cement by brining a large bulk carrier to the new Orleans area and transhipping the material into barges.
- St. Mary's has an extensive network on the Great Lakes and can import more cement from Canada when needed.
- 3. CCC has several plants in Southcentral US with a rail network to distribute it. It imports cement by rai from its plants in Mexico and can expand on that.
- 4. Eagle has a substantial number of cement plants in the Midwest plus a small terminal network (for slag) on the Big Rivers. Given its size and location Eagle should be interested in import capability on the Big Rivers and / or the Westcoast.
- 5. Martin Marietta, National, Drake Armstrong, Capital, Royal and Summer have standalone cement plants. Some of these are in a location were the addition of seaborne import capability might be of interest.



# Final considerations



### Final considerations

Will all this independent terminal activity have an impact on US cement production and/or the market share of US cement producers?

- It is highly unlikely that US cement production will be affected as current and new independents look sufficiently disciplined to operate within the "shortage volume" that needs to be imported anyway.
- 2) The new independent terminal activity will increase the market share area of the independents somewhat on a short-term basis but this is only on a percentage basis. With imports growing as currently forecasted absolute volumes will grow for everybody. On a long-term basis it is good to remember that of the 46 import terminals with a ship unloader that existed in 2014, 19 (41%) had started as an independent facility but only "1,5" independent facilities had remained on the US mainland. It can be expected that at least a part of the new terminals will be absorbed into US producer groups (in line with existing market share).



### Final considerations

Will all this independent terminal activity have an impact on the shipping of cement to the US?

- 1) With US cement consumption growing as forecasted, US seaborne imports of cement are set to double in the next 3 years and might be back to pre-crisis levels in 6-8 years.
- 2) There is a wide range in ship sizes that the new and expanded terminals are based on. But about half of these projects are based on Supramax/Ultramax vessels which is a significant improvement compared to the capabilities of the existing facilities.
- 3) There will be a significant growth in imports of cementitious materials. The new facilities for a large part will be able to handle multiple products.
- 4) The growing cost difference between shipping by Handymax and Supramax/Ultramax vessels will stimulate expansion of existing terminal facilities in the coming years.



# THANK YOU

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